

<b>Criteria</b>	<b>Exceptional</b>	<b>Effective</b>	<b>Developing</b>	<b>Beginning</b>	<b>No Marks</b>
PSA is informative - Information is accurate	5 PSA is extremely informative and completely accurate.	4 PSA is informative and mostly accurate.	3 PSA is somewhat informative and partially accurate. More details would be beneficial and accuracy needs improvement.	2 PSA is lacking information and includes numerous errors.	0 PSA does not include any of the required information or is completely inaccurate.
Professional Presentation	5 PSA is extremely professional. It looks like a pro did it!	4 PSA is well done!	3 PSA is somewhat professional, but needs some improvement in flow and tone.	2 PSA lacks professional qualities, and a great deal of improvement is needed in flow and tone.	0 PSA presentation is unacceptable as college level work.
Includes five facts and full citations	5 PSA includes five facts that are fully sourced.	4 PSA includes four facts that are fully sourced.	3 PSA includes three facts or facts are not fully sourced.	2 PSA includes minimal facts that are not fully sourced.	0 PSA does not include facts or sources.
Readability and Clarity	5 Readability greatly enhances the message being presented.	4 Readability enhances the message being presented.	3 Readability somewhat enhances the message being presented, but improvement in flow and tone would be helpful to convey the message.	2 Lack of readability detracts from the message being presented. Substantial improvement is needed.	0 PSA is unreadable.
Grammar, Spelling and Punctuation	5 Spelling, grammar and punctuation is completely accurate.	4 Spelling, grammar and punctuation contain few errors.	3 Spelling, grammar and punctuation contain several errors that begin to detract from the message.	2 Spelling, grammar and punctuation contain numerous errors that detract from the message.	0 The amount of spelling, grammar and punctuation errors make the PSA unreadable.